

Panaro S.r.L. (Ltd.)

Address: Via delle Scienze, 313
41058, Vignola (Modena) – IT

V.A.T. n° 00156160368

INFORMATION ON THE PROCESSING OF PERSONAL DATA PURSUANT TO FORMER ARTICLES 13-14 OF THE EU REGULATION 2016/679

Subjects involved: Navigators of the panarocases.com portal.

We hereby, Panaro S.r.L. (Ltd.), as the Company entitled to the processing of your personal data pursuant to, and for the purposes of, the EU Regulation 2016/679 hereafter referred to as GDPR (General Data Protection Regulation), inform you that the aforementioned legislation regulates the protection of the personal data provided by the Subjects involved. Such treatment will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned Regulation and with the privacy obligations set forth therein.

Purposes and legal basis of the processing: In particular, we shall use your data for the following purposes relating to the execution of the measures taken in connection with the contractual or pre-contractual obligations:

- To manage the cookies required by the Portal (technical cookies are essential for the correct functioning of the website and are solely used to manage various services linked to the site itself, such as a login).

Furthermore, prior to your consent, we may use your personal data for the following purposes:

- To manage the non-technical marketing cookies for the Portal (marketing cookies are used to track visitors on the website. Our intention is to display ads. that are relevant and engaging to the individual user and, therefore, more valuable for publishers and third party advertisers).
- To manage non-technical statistical cookies for the Portal (statistical cookies help website owners understand how visitors interact with websites by collecting and reporting information anonymously).

As far as the above-mentioned purposes are concerned, the provision of data by you is optional. Your possible refusal to process them does not compromise the continuation of our relationship with you, or the adequacy of the treatment itself.

Processing methods - Your personal data may be processed in the following ways:

- By means of electronic calculators with the use of software systems managed by third parties.
- By means of electronic calculators with the use of software systems managed or programmed directly.

Each treatment will take place in compliance with the methods set out in Art. 6 and 32 of the GDPR and through the adoption of the appropriate envisaged security measures.

Your data will be solely processed by personnel strictly authorized by the Person entitled to them and, in particular, by the following categories of authorised staff:

- Internal operators appointed to manage the web.

- Marketing Office.

Forwarding of your personal data: we may communicate your personal data to external subjects for a correct management of our relationship and, in particular, to the following categories of Recipients including duly assigned Data Processors:

- To providers of web services for the management and maintenance of the platform.

Communication of your personal data to Third Parties: we may forward them to external subjects for a correct management of our relationship and, in particular, to the following categories of Recipients identified as Third Parties:

- Facebook – <https://www.facebook.com/about/privacy/>;
- Google – <https://policies.google.com/privacy?hl=en>;
- Google reCAPTCHA – <https://privacy.google.com/take-control.html>;
- LinkedIn - <https://it.linkedin.com/legal/l/cookie-table>;
- Privacylab – <https://www.privacylab.it/informativa.php?i5109653314106&lang=IT>;
- Youtube – <https://privacy.google.com/take-control.html>.

Spreading out: We will not disclose your personal data in any way.

Storage time: We want to point out that, in compliance with the principles of lawfulness, purpose limitation and data minimisation pursuant to Article 5 of the GDPR, the retention period of your personal data is:

- 0.02 days: CloudFlare;
- 0.09 days: Panaro, Advertiser's website domain;
- 1 day: Google Analytics, LinkedIn;
- 180 days: Youtube, LinkedIn;
- 182 days: Privacylab;
- 30 days: LinkedIn;
- 365 days: CloudFlare, LinkedIn;
- 390 days: DoubleClick/ Google Marketing;
- 730 days: Google Analytics;
- 90 days: Facebook, LinkedIn, Google;
- Permanent: forms.monday.com, Google Youtube;
- Session: Google Analytics, PHP.net, Youtube, You Tube, Google.

Management of cookies: Should you have doubts or concerns about the use of cookies, you can always intervene to prevent them from setting and reading, i.e. you can change for example the privacy settings on your browser in order to block some of them.

Since each browser is different from the others, and there are at times different versions of the same browser, if you prefer to act independently through your browser preferences you can find detailed information about the necessary procedures in your browser guide. For an overview of the modes of action for the commonest browsers, you can visit the address: www.cookiepedia.co.uk.

Moreover, the advertising companies allow you to opt out, if you wish, of receiving targeted ads. This does not prevent the setting of cookies, but it discontinues the use and collection of some data by these companies.

For more information and opt-out options visit the site: www.youronlinechoices.eu/.

Pursuant to the Law, the Person entitled to process your personal data is the pro-tempore Legal Representative of Panaro S.r.L. (Ltd.) whose address is: Via delle Scienze, 313, 41058 Vignola (Modena) with V.A.T. number 00156160368.

You have the right to obtain from the person entitled to the processing of your personal data (our Legal Representative) their cancellation (right to be forgotten), limitation, updating, rectification, portability, and you have the right to oppose to their treatment. More in general, you can exercise all the rights provided by Articles 15, 16, 17, 18, 19, 20, 21, and 22 of the GDPR.

EU Regulation 2016/679, Articles 15, 16, 17, 18, 19, 20, 21, and 22 – Rights of the person supplying his/her own personal data.

1. The person supplying his/her own personal data has the right to obtain confirmation of their existence, even if they have not been registered yet. He/she has the right to obtain their communication in intelligible form, and the right to complain to the Supervisory Authority.
2. The person supplying his/her own personal data has the right to be informed about:
 - a) The origin of the personal data;
 - b) The purposes and methods of their processing;
 - c) The logic applied in case of treatment carried out with the aid of electronic instruments;
 - d) The identification details of the Person entitled to the processing of his/her own personal data (the Legal Representative), and the details of the people responsible for them;
 - e) The identification details of the possible recipients of his/her own personal data, people or categories of people to whom they may be forwarded, or that can get to know them in their capacity as Appointed Representatives in the State Territory, Managers or Agents.
3. The person supplying his/her own personal data has the right to obtain
 - a) The updating, rectification or, if interested, the integration of his/her own personal data;
 - b) The cancellation, the transformation into an anonymous form, or the blocking of data that have been processed in violation of the Law, including those whose retention is not necessary in relation to the purposes for which they had been collected and, subsequently, processed;
 - c) The acknowledgment, or statement, that the operations as per letters a) and b) have been brought to the attention, as far as their content is concerned too, of those people to whom the data had been forwarded or spread out, except when such fulfilment proves impossible or involves the use of means clearly disproportionate to the protected right.
 - d) The portability of his/her own data.
4. The person supplying his/her own personal data has the full or partial right to oppose:
 - a) To the processing of his/her own data for legitimate reasons of his/her own, even if they are pertinent to the purpose for their collection;
 - b) To the processing of his/her own data for sending advertising material, or if they are aimed at direct sales, or if they are meant to carry out market researches or to fulfil commercial communications.

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CONSENT ACQUISITION FORMULA FOR THE PERSON SUPPLYING HIS/HER OWN PERSONAL DATA

Date: Place:

Name and Surname:

Do you give your consent to the processing of your personal data for the optional purposes listed below?

- YES
- NO

To manage non-technical marketing cookies (We use marketing cookies to track visitors on websites. We do this to display ads. that are relevant and engaging to the individual user and, therefore, more valuable to publishers and advertisers).

- YES
- NO

To manage non-technical statistical cookies for the Portal (statistical cookies help website owners understand how visitors interact with sites by collecting and reporting information anonymously).