

MAX[®]

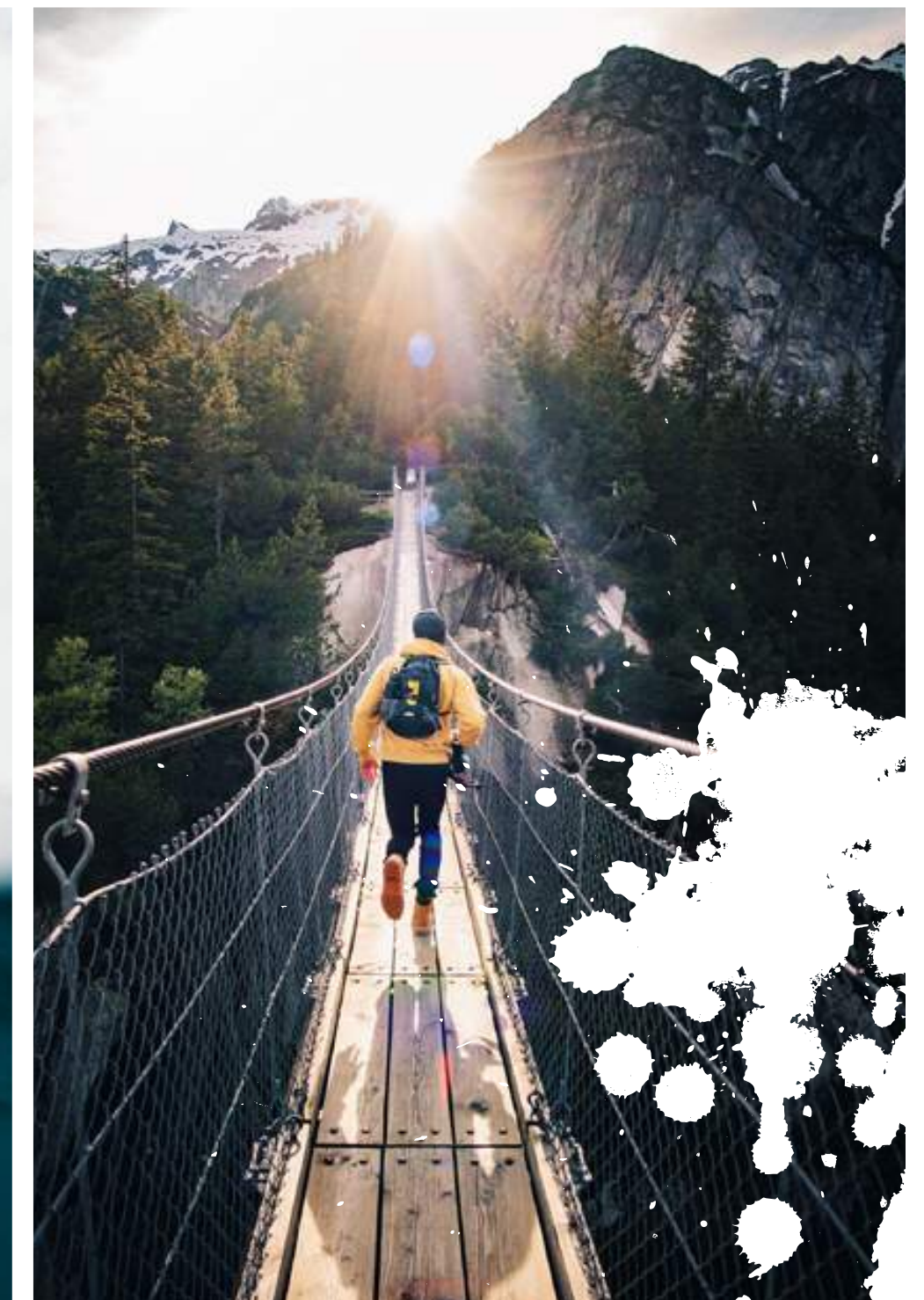
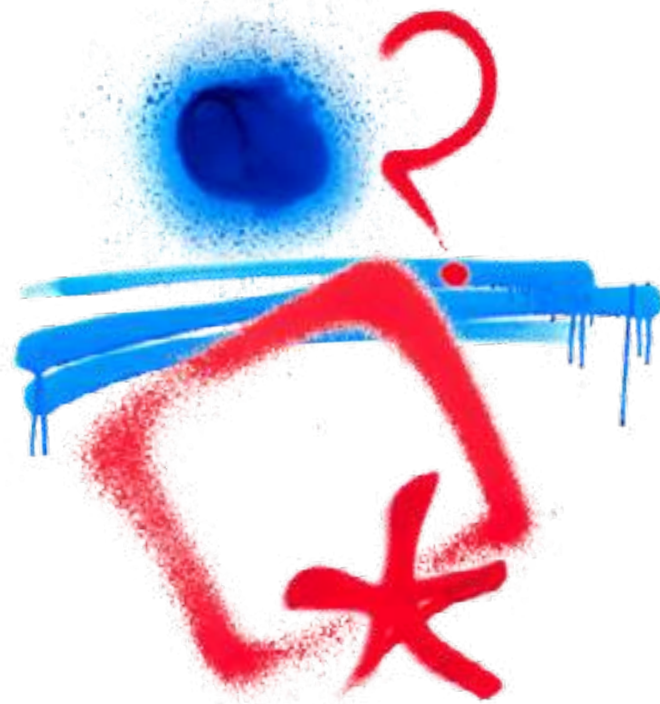
BRAND
MANIFESTO

MAX[®]

VISION

It's not just about durable and reliable products. It's about the power of adventure and the importance of protecting the valuable equipment that makes those adventures possible. Whether you're exploring the great outdoors or working in miscellaneous environments, your equipment is essential to your success. That's why we design our watertight cases to be your ultimate safeguard.

Quality above all else. Every case is built to withstand the toughest conditions and overcome the most challenging journeys. Innovation as a driving force and we strive to constantly pushing the boundaries of what's possible in the world of watertight cases. From new materials to advanced design features, we are always looking for new ways to improve our products.



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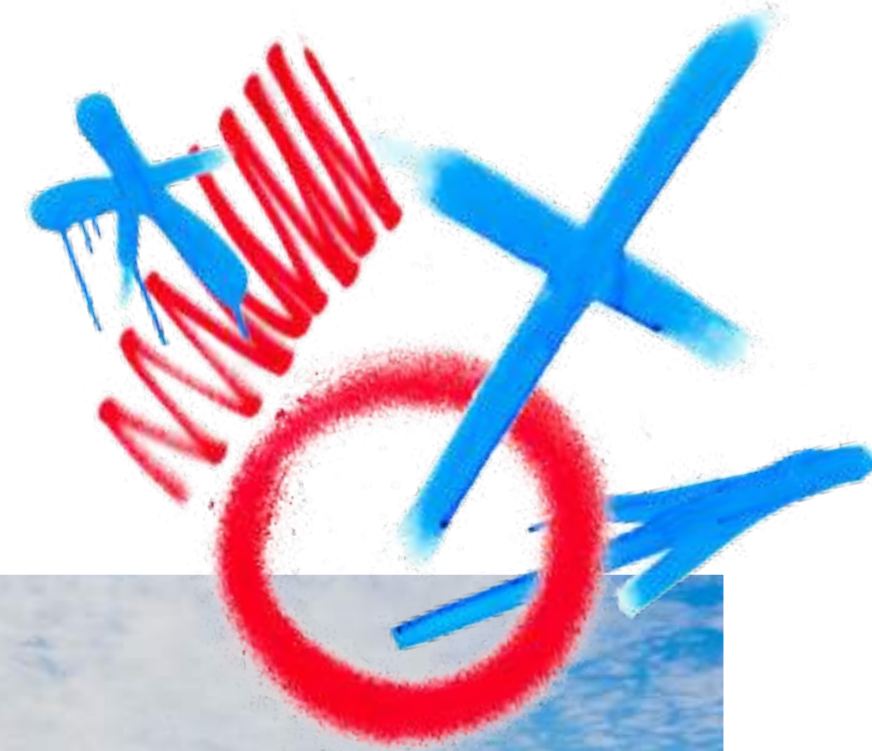
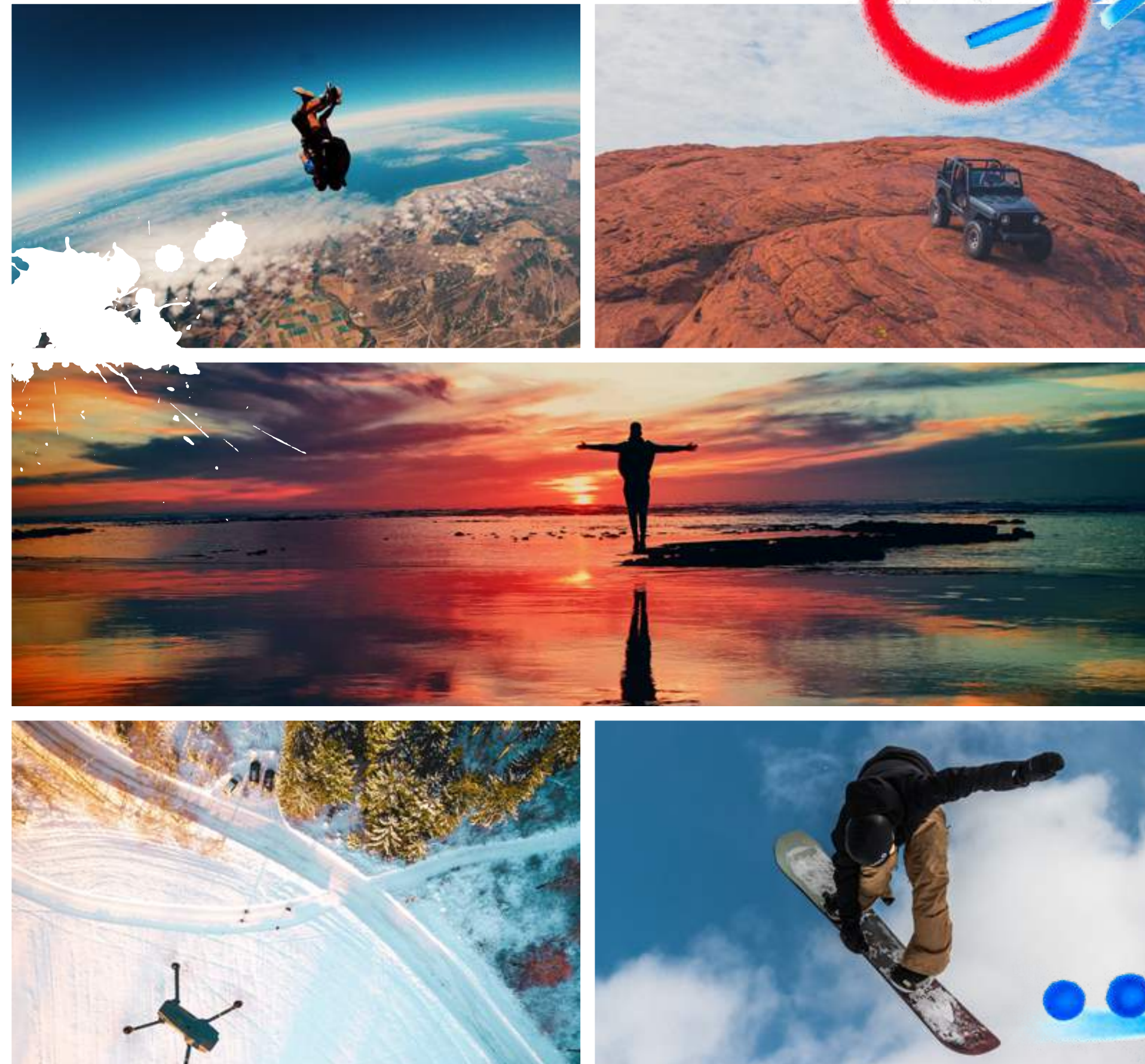
Pushing the limits and living life to the fullest. We're not just selling products, we're selling a lifestyle - one that's fueled by adrenaline and a thirsty for adventure. Our manifesto is a call to action, inspiring our customers to embrace their wild soul and live life on the edge.

WE BELIEVE IN LIVING LIFE TO THE FULLEST

That's why we're passionate about helping our customers to explore the world in new and exciting ways. Whether it's jumping out of a plane, riding a wave, shredding down a mountain, we're here to help you to take care of your equipment let you be focused on making memories that will last a lifetime.

WE BELIEVE IN THE POWER OF ADRENALINE

Adrenaline is the fuel that drives us forward, and we're dedicated to helping our customers experience the rush of extreme sports. From the thrill of skydiving to the rush of white water rafting, we're here to help you tap into your inner adrenaline junkie and push your limits to the MAX.



WE BELIEVE IN COMMUNITY

Adventure lifestyle is not an individual journey but means forging connections with like-minded individuals who share your passions. Join this amazing community. We'll protect what's important for you.

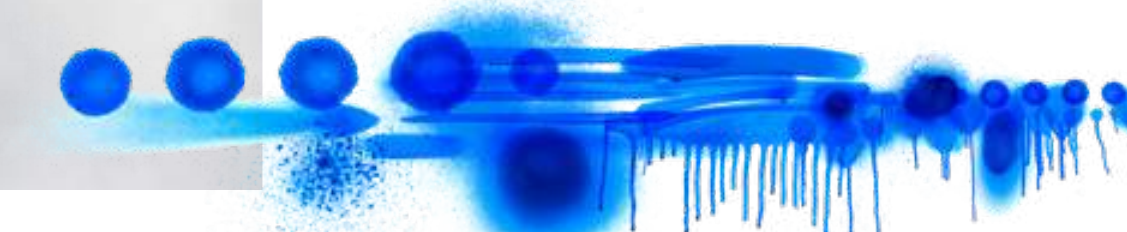
WE BELIEVE IN SAFETY

We know that this lifestyle can be dangerous, which is why we prioritize safety in everything we do. We design the highest-quality cases to helping our customers pursue their passions with confidence and peace of mind.

WE BELIEVE IN PUSHING THE BOUNDARIES AND EXPLORING NEW FRONTIERS

We're constantly committed to innovate and evolve, always seeking out new ways to help our customers experience the thrill of the unknown.

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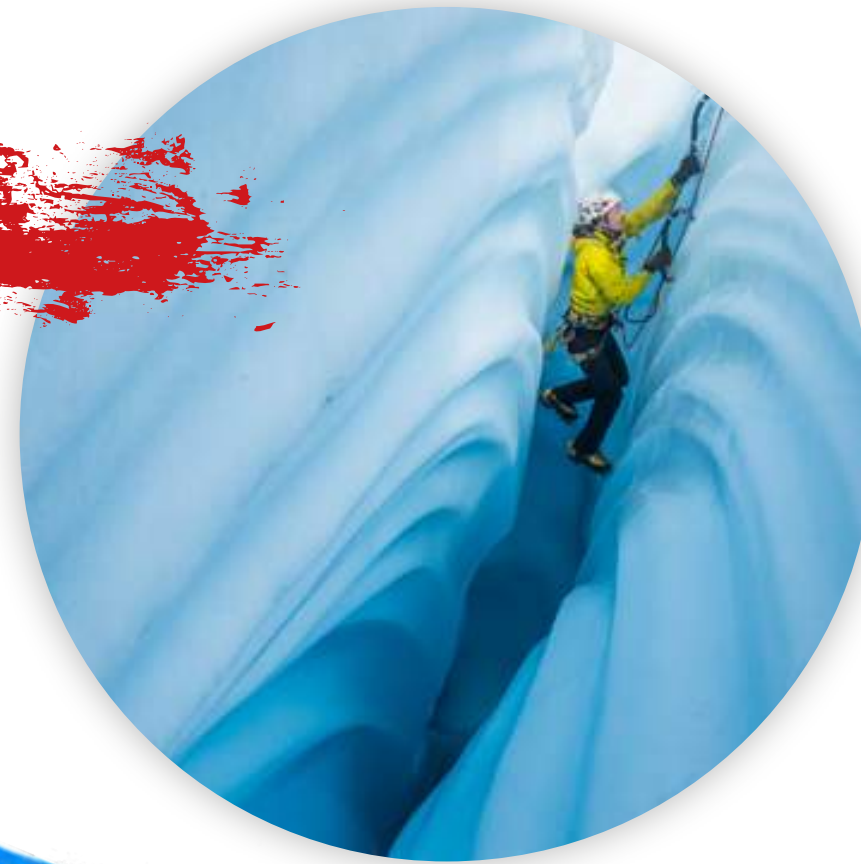


MAX[®]

VALUES

ADVENTURE

Adventure proof cases for your journey. It's not just about durable and reliable products. It's about the power of adventure and the importance of protecting the valuable equipment that makes those adventures possible.



ADRENALINE

Mud. Asphalt. Sand. Air. Water.
The only limit is your passion.
We protect what you care



QUALITY

very adventure means risk. You can't doubt on your equipment. No quality compromise allowed.



We have been developing plastic solutions to carry, organize and protect our customer's gear for over 60 years.

COMMITMENT



COMMUNITY

Adventure lifestyle is not an individual journey but means forging connections with like- minded individuals who share your passions. Join this amazing community. Thanks to get us on board.



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MAX[®] WORLD

#in**CASE**of

Our MOTTO

*In case of you need protection.
Protection in any case.*

In CASE OF Protection
In CASE OF Adventure
IN CASE OF ?

Uncountable declinations to
indicate tha capability to
provide solutions in "any case".

MAXED Team

A PRO Community.

Are you addicted to the MAX Cases?

Enter the **MAXed Team** and discover
a community of professionals who
share the passion for adventure and
adrenaline.

As Brand Ambassador you'll get
access to:

- Samples & New Products
- Coupon codes for our
Ecommerce for your community
- VIP Experiences with our
company
- Exclusive events and initiatives

Academy

Shared Knowledge

*The knowledge hub with all the
specs about MAX Cases.*

A unique tool with all the
information you need to use,
promote and sell our cases.

MAX[®]

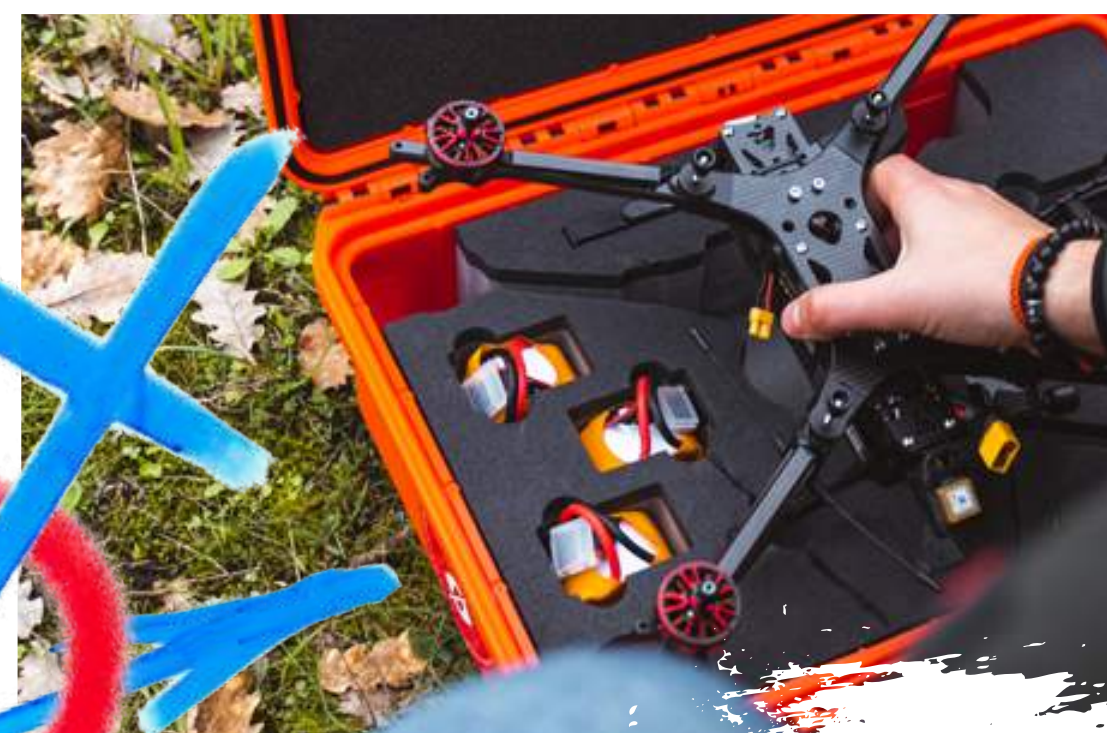
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MAXED Team



In CASE of you want to be MAXed.

Apply to be eligible as a new Team Member!
marketing@panarocases.com

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Panaro

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